

## **CUSTOM LOGO**

### **ART FILE REQUIREMENT**

If you have existing art files for your team please email them to us. The files that are recommended are: EPS, PhotoShop, Jpeg or PDF in a high resolution, minimum 300 dpi. If you do not have existing files or artwork or need further assistance, please contact your Customer Service Representative, Amy Woodke at: PH: 920-593-2655, 800-593-2658 or email: amyw@promotionaldesigns.com

### **ART CHARGES**

If PDI needs to rework your files to make them ready for screen printing, art charges will apply. You will be quoted separately on the art charges based on what art work needs to be done with your art files.

If you do not have a logo and would like PDI to create one for you, just give us the general idea of your design and we will create your custom logo.  
All art and design charges needed are billed at: \$45.00/hr

**\*\*All custom logos need Special Olympics approval prior to applying them to garments. PDI can obtain this permission for you\*\***

### **CUSTOM LOGO SCREEN CHARGES**

A Screen is the physical screen required to be produced with your team logo which is needed to print your screen-printed logo. Screen charge is as follows:

- \$15.00 per color (designs are limited to 2 color)
- NO SCREEN CHARGE for repeat orders of exact reuse of same size logo or text.
- Minimum order per custom logo is 12 pieces of the same logo, size and color.
- Reorders of less than 12 are not allowed with a custom logo.

### **TEAM NAME OPTION**

This option is recommended in lieu of a team logo if you are expecting to have future reorders of less than 12. Your team name can be Hot Pressed to the back of a jersey. Please call for details and pricing.

## **SPECIAL OLYMPICS LOGOS**

### **SPECIAL OLYMPICS LOGO APPLICATIONS**

- 12 piece minimum order for all screen printed applications of the same logo.
- Orders of less than 12 of the same logo will be Hot Pressed logo transfers.

